

Car clubs in Scotland 2018

Making cleaner driving accessible and affordable

carplus
bikeplus
supporting shared transport



Over the last 11 years our research has shown a significant growth in the car club sector in Scotland, giving communities affordable access to newer, cleaner and greener cars. Car club membership growth has accelerated in the last year, with a 29% increase in membership.

Carplus Annual Survey

Carplus has been working with operators to collate and analyse car club data since 2007 providing a standardised data collection to assess the impacts of car clubs and inform development of the sector.

The full Carplus Annual Survey for Scotland is available online at: www.carplusbikeplus.org.uk



SHARING NEW, FUEL EFFICIENT CARS

There are **14,200** car club members in Scotland

Sharing **411** new, fuel-efficient cars

REDUCING CO₂ EMISSIONS

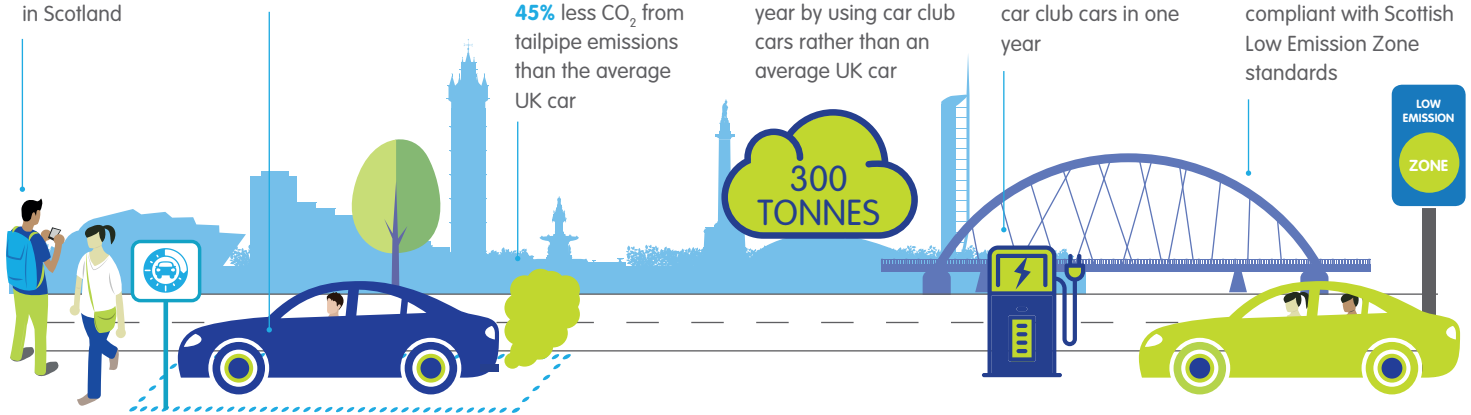
Car club cars in Scotland produce **45%** less CO₂ from tailpipe emissions than the average UK car

Members saved **300** tonnes of CO₂ in one year by using car club cars rather than an average UK car

IMPROVING LOCAL AIR QUALITY

Half a million miles were driven in electric car club cars in one year

98% of the Scottish car club cars are compliant with Scottish Low Emission Zone standards



DECREASING MILES DRIVEN IN CARS

Car club members drive **572** miles less a year (on average per household after joining a car club)

The average miles driven by a member in both car club and private cars is **5,600** miles lower a year than the national average (SHS, 2015)

SUPPORTING SUSTAINABLE TRAVEL CHOICES

32% of members decreased their use of a private car after joining

14% of members have cycled more since joining

REDUCING PRIVATE CAR OWNERSHIP

A third of members would have bought a private vehicle had they not joined a car club - equating to **4,392** deferred car purchases

In the last five years in Scotland, car club members have sold or disposed of over **7,000** cars



About Carplus Bikeplus

Carplus Bikeplus is an independent environmental transport charity working for accessible shared mobility, including car clubs, bike sharing and 2+ car sharing.

We work to change the way people travel to reduce the environmental impact of transport and improve access to transport for all. We support and encourage measures that promote shared mobility schemes which complement public transport, cycling and walking to provide affordable and flexible travel.

Carplus Bikeplus,
Thorn House,
5 Rose Street,
Edinburgh, EH2 2PR

Find out more about Carplus at:
www.carplusbikeplus.org.uk
scotland@carplus.org.uk
0131 243 2792

Follow us at [@CarplusTrust](https://twitter.com/CarplusTrust) | [@BikeplusBike](https://twitter.com/BikeplusBike)

Carplus Trust is a company limited by guarantee (no: 4429814) and also registered as a charity in England and Wales (no: 1093980) and Scotland (no: SC044682)

Publication Date: March 2018