

Collaborative Mobility Conference 2018

Wednesday
26th September
#como18

Creating
Good
Mobility

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JUMP

DAY 01

11:00-12:00	Annual General Meeting CoMoUK Trust Open to members - extended session to consult on accreditation		
12:00-13:00	Registration / Lunch / Exhibition time & co-mobility try outs		
13:00-13:05	Welcome address Matthew Clark, Steer and CoMoUK chair		
13:05-13:55 Plenary session	Future of Mobility - Is the future of Mobility already written? Chair: Stephen Joseph, Campaign for Better Transport ; Panel: Graeme Brown, KPMG , Christian Wolmar, Author & Broadcaster , Andy Cope, Sustrans , Justin Wiley Jump Bikes , Jonathan Hampson, Zipcar There are an increasing number of compelling visions of the future of mobility. How much do we really know about what future mobility might look like?		
14:00-15:30 Choice of streamed sessions	Shared cars Best practice, research and innovation Chair: Matthew Clark, Steer and CoMoUK chair	Shared bikes Best practice, research and innovation Chair: Alexandre Gauquelin, Bikeshare-news	Shared rides Best practice, research and innovation Chair: Kate Gifford, WYCA
	Meeting city and residents needs in London with Roundtrip, Flex and e-car sharing, Jonathan Hampson, Zipcar .	Latest survey results - Antonia Roberts, CoMoUK	Nico le Luis, Chariot
	Smart technology for better car clubs, Liz Gray, Co-wheels	USA Developments - Samantha Herr, NABSA	Ziad Khoury, Padam
	Innovation in the carsharing industry, James Taylor, DriveNow	A year of change in bike share in London - Oliver O'Brien UCL	Liz Davidson, My First Mile
	P2P Car sharing: finding the hiya way, Phil Makinson, Hiya car	Data and case studies from E-bike share schemes - Tim Caswell, Hourbike , Mark Hodgson, Co-bikes	Jack Holland, ArrivaClick
	Maryline Marilly, Blue Solutions		
15:30-16:00	Coffee, exhibition & co-mobility try outs		
16:00-17:00 Plenary session	Framing Good Mobility: There is a lot of excitement innovations in mobility but how is the good harnessed and the less good neutered? Why Shared Mobility Principles for Liveable Cities matter. Robin Chase, co-founder Zipcar and Veniam, author Peers Inc How the Green Deal model translates good co-mobility into mainstream policy and action. Jeffrey Matthijs, Autodelen		
17:00-18:00 Choice of streamed sessions	Cable Car Social: Numbers limited Sponsored by 	Future Mobility Ideas: Invited Phd student presentations	Good Mobility Cinema of Short Films
18:00-22:00	Drinks and buffet reception fox@excel		

CoMoUK, previously Carplus Bikeplus, works to maximise the public benefit of collaborative mobility: shared cars, bikes and rides

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comouk™ 
supporting shared transport

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DAY 02

08:15-09:15	Coffee, exhibition & co-mobility try outs		Bike share forum meeting	Closed meeting for LA officers
09:20-09.45 Plenary session	Mobility lifestyles Prof Jillian Anable, Institute of Transport Studies Will mode tribalism (bus, car, bike...) be replaced by mobility tribes? Are co-mobility services the enabler to change mobility lifestyles and reduce car dependency.			
9.45-10.30 Plenary session	Good MaaS? Chair: Martin Higgitt, Panel discussion: Steve Cassidy, ESP Group, Christopher Allan, TfGM, Daniel Gursel, Enterprise car club, Julian Scriven, nextbike, Ben Foulser, KPMG Mobility as a Service , could radically change people's relationships with travel. How do we make sure MaaS maximises public benefit, and is fair to all mobility users, not just the initial near markets. What do new pilots tell us about who are actually attracted to MaaS, and what sort of services do they want and use?			
10.30-11.00	Coffee, exhibition & co-mobility try outs			
11:00-12:00 Plenary session	From start-ups to mergers: The changing landscape of co-mobility providers. Chair: Matthew Clark, Steer and CoMoUK chair Panel: Santosh Rao Danda, Uber, Duncan Robertson, Mobike, Joseph Seal Driver, ex -Ofo /Drive-now, Emily Brooke MBE, Beryl The market for shared mobility is a changing one with new entrants, partnerships, acquisitions and diversification of offers. What does this mean and what can we expect in the next 12 months? And how might it improve mobility for the better?			
12:00-13:00	Lunch, exhibition and co-mobility try outs			
13:00-14:00 Choice of streamed sessions	Designing Principles of Good Mobility Facilitated by Keith Buchan, TPS and Conor Walsh, CoMoUK Interactive debate session to challenge and refine the CoMoUK set of guiding principles for Good Mobility.			
	Street space, placemaking & co-mobility Chair: John Dales, Urban Movement, Panel: Rebecca Karbaumer, Share North, Angelo Meuleman, Taxistop, Peter Dalos, BKK Centre for Budapest Transport How should kerb space be allocated as new models of service based mobility replace car ownership. What could streets look like with large scale adoption on co-mobility and other new mobility?			
14:00-14:25	Coffee, exhibition & co-mobility try outs			
14:30-15:35 Choice of streamed sessions	Shared cars Where is the sector heading? Chair Ben Kennedy LB of Croydon Liz Gray, Co-wheels, Richard Laughton EasyCar James Taylor, DriveNow, Jonathan Hampson, Zipcar	Shared bikes Panel discussion on funding, regulation, public- private active partnership, success factors, pricing changes Chair: Mark Strong, Transport Initiatives David Shannon, LB Islington, Katherine Soane, TfE, Krysia Solheim, nextbike, Philip Ellis, Beryl, Chris Slade, CoMoUK	Shared rides Best practice, research and innovation Chair: Chair. Conor Walsh, CoMoUK. Ali Clabburn, Liftshare, Craig Barrack, Carbon Heros, Drummond Gilbert, Gocarshare,	
15:40-16:30 Plenary session	Good Mobility for UK Cities: Who's making Good Mobility a reality in UK cities? Chair: James Gleave, Transport Futures, Panel: Mike Keegan, TFL, Nicola Kane, TfGM, Kate Gifford, WYCA The emergence of Combined Authorities and decentralisation of power and resources to city region scale has led to progressive outcome-led strategy and policy. Three leading combined authorities will give an overview of the key drivers and outcomes that frame their priorities, successes, significant change and barriers to good mobility.			
16:30-16.45	Close: Stephen Joseph, Campaign for Better Transport			