



GO e-Bike

GO e-Bike Employer Roadshow - Sweco

Employees are given the opportunity to access e-bikes in the form of a pool fleet.

The Employer Roadshow gave employers access to a fleet of e-bikes for a minimum period of 6 weeks. The aim of the project is to demonstrate to employers how e-bikes can be a positive addition to their business' travel, and in the long-term encourage employers to pay for e-bikes as a viable alternative to their grey fleets.

The full Go e-Bike Employer Roadshow fleet consists of 14 e-bikes; six Raleigh Array, four Raleigh Motus and four Giant. The e-bikes were initially available in the areas of City of Edinburgh, West Lothian, Falkirk and Fife. Employers who took up the offer of the e-bikes were able to offer access to the bikes to their employees

for free. Once they had signed up employees were able to access bikes through the App-Bike app.

One employer who took up the Go e-Bike offer was Sweco, an Edinburgh-based consultancy. During the roadshow they had 18 employees sign up and 98 trips were taken on the bikes. Since the scheme finished two staff members have purchased e-bikes and Sweco is applying to Cycling Scotland for a grant to buy 4 e-bikes. The Roadshow was established to give a taster of e-bikes and maximise reach to multiple employers, inviting a conversation about a permanent solution, the Roadshow has positively

shown them where they can use e-bikes for business travel.

Sweco's experience of the scheme was fantastic. From their point of view, the staff had a great experience and were sad to see it end. It encouraged people to really think about how they were commuting and if other ways of travelling could suit them.

In addition to causing their own staff and business to consider their travel choices other tenants in the building asked about how to get involved in the scheme.

A fleet of e-bikes are helping staff travel greener

GO e-Bike Employer Roadshow Case Study

This is great news and shows not only the positive impact it has on the employers involved, but also on others who see the Roadshow in action.

CoMoUK has successfully trialled the Go e-Bike Employer Roadshow, it is a useful tool for encouraging further use of e-bikes for business travel. The benefits of this are not only environmental (decreasing the use of cars for business travel) there are also the well-known health benefits of active travel. The aim is to continue to grow the Go e-Bike Employer Roadshow and spread the benefits of e-bikes across the regions of Scotland.

What next?

The Employer Roadshow is running across the SEStran region. If your workplace is interested in hosting the fleet, please visit www.goebike.scot

CoMoUK is keen to explore other opportunities with businesses and communities to develop app-accessed bikes that can be used as a shared transport solution for business and leisure travel. If you are interested to see how shared transport could help your workplace then contact scotland@como.org.uk.

“The trial scheme has been superb. Totally changed my commute. Thanks for organising”



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