

# London Car Club Annual Survey

CoMoUK has been collating data on car club use and membership since 2007. For the London survey, information was gathered from members as well as 6 operators, to gain insight into car club usage, the impact on travel behaviour and the benefits that can be achieved. The key findings are presented below, and the full report is available on CoMoUK's website.

## Improved air quality across London and reduced carbon emissions

Fleet was **100%** Ultra Low Emission Zone 1 compliant.

The average car club vehicle emitted **28%** less CO<sub>2</sub> emissions than the UK average.

**245,000** car club members using round trip, flexible and point-to-point car clubs.



## Reduced private car ownership and use

**100,000** deferred car purchases due to joining the car club.

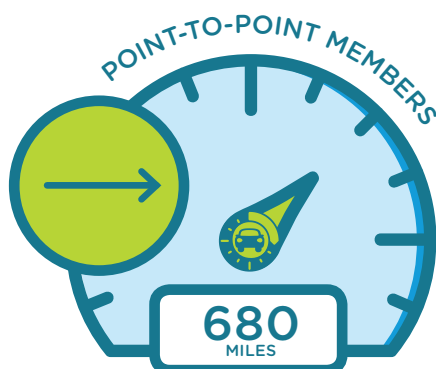
An additional **42,000** car-free households across Greater London.



## Reduced traffic congestion levels

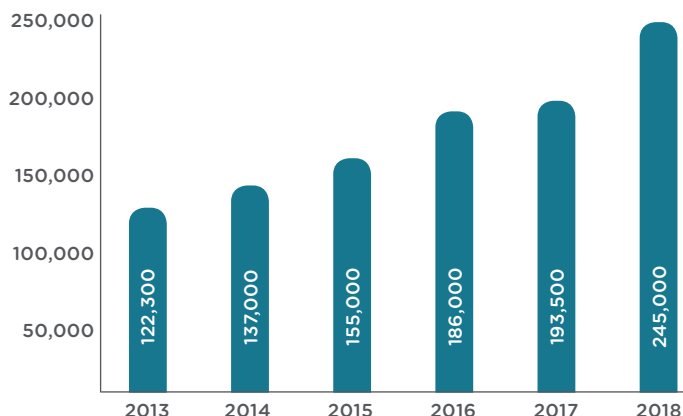
Reduction in annual miles driven after joining car club of...

The full London Car Club Survey report is available at:  
[www.como.org.uk](http://www.como.org.uk)

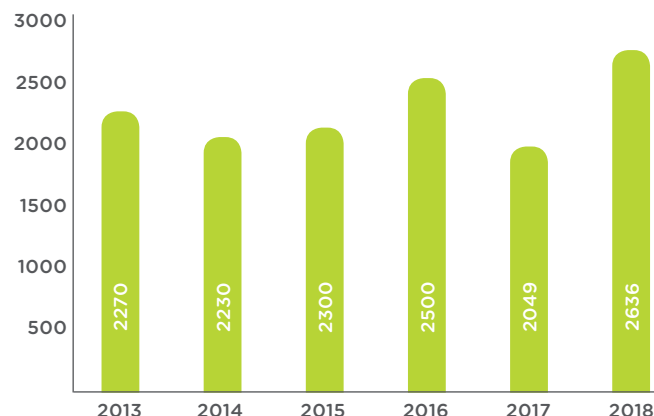


# Car Clubs in London - Trends

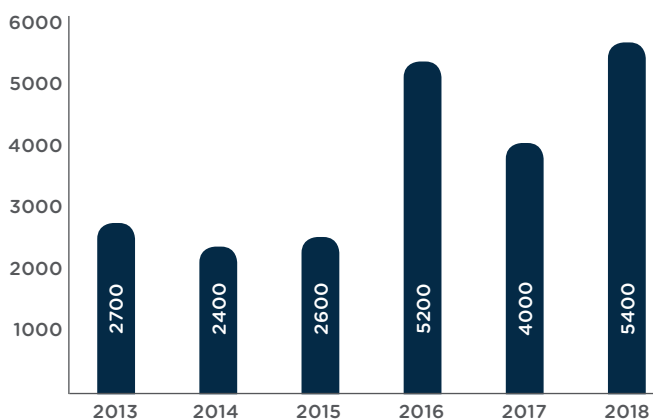
## Number of car club members



## Number of car club cars



## Survey sample size



## About CoMoUK

CoMoUK is a charity working to maximise the public benefit of shared transport, which helps create inclusive communities, healthy people and a greener environment.

CoMoUK supports all modes of shared transport including car clubs, bike share, ride sharing and micro-transit. Shared transport is continually evolving and innovating; we want to support and ensure that new modes of transport work positively for the public.

Find out more about CoMoUK and Collaborative Mobility online at [www.como.org.uk](http://www.como.org.uk) | [info@como.org.uk](mailto:info@como.org.uk)

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