

# Shared Mobility Pledge: Local and Regional Authorities

Below you will find a list of example pledges that you can choose to sign up for or you can use the boxes to create your own pledge. Once you have decided which pledge/s you wish to take email the form to [antonia@como.org.uk](mailto:antonia@como.org.uk) and she will get in contact with you.

## Key components to maximise the potential of shared transport

## Pledges

## Select your pledge



Expand shared mobility services in a sustainable way

Link shared mobility to key policies and strategies

Provide space, on-street as needed, including by removing private car parking space for services

Promote of shared mobility through all channels

Commit to follow latest best practice on how to procure appropriate quality service



Minimise environmental impacts of travel

Integrate shared mobility with park and ride sites



Proactively identify obstacles to the expansion of shared mobility services to maximum scale and agree solutions with key partners



Commit to replacement of authority grey fleet and reform of staff and business travel policies



Incentivise and support the transition to ultra low emission vehicles





Provide inclusive travel

Ensure shared services are available to disadvantaged and vulnerable groups through initiatives such as Bikes for All

Provide financial support to services or aspects of services which are less profitable but equally important (capital or revenue as required)

Collaborate with shared mobility service providers to integrate with social care transport

Collaborate with shared mobility service providers to integrate with transport for health services



Have quality and convenient services

Support piloting of innovations to improve the quality and convenience of services: eg: e-bikes, new models of car sharing, mobility hubs.



Integrate shared transport and public transport

Integrate shared mobility services with ticketing and payment apps or cards

Develop a network of mobility hubs to provide high profile, high quality, convenient space for shared mobility services alongside public transport

Provide space for services outside key public transport interchanges and Park and Ride sites.

Integrate shared mobility services with journey planning services





Integrate shared transport into planning processes for new developments

Promote shared mobility to developers and planners to encourage the development of shared mobility in business parks, & new housing developments

Commit to updating planning guidance to include best practice on shared mobility and mobility hubs

Set up pilot projects and /or commit to a target for expansion

Name of pledge organisation

Address

Name of key pledge contact

Email