

Shared Mobility Pledge: Operators

Below you will find a list of example pledges that you can choose to sign up for or you can use the boxes to create your own pledge. Once you have decided which pledge/s you wish to take email the form to antonia@como.org.uk and she will get in contact with you.

Key components to maximise the potential of shared transport

Pledges

Select your pledge



Expand shared mobility services in a sustainable way

Commit to expanding services to new areas identified in partnership with the local authority or other partners

Commit to investment in marketing and user education campaigns

Provide safe open data for planning and research for public good

A commitment to collaborate with the local authority to overcome specified barriers



Minimise environmental impacts of travel

Commit to share lessons learnt such as events or guidance activities to share lessons learnt such as events, site visits, case studies or guidance

Pilots low impact innovations e.the use of sustainable materials & component recycling

Invest in transition to ultra low emission vehicles

Participate in research studies to build evidence about the impacts and knowledge about best practice development of services



Provide inclusive travel

Apply an inclusive fare structure



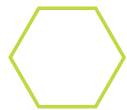
Provide services to target groups through partnerships with local authorities, housing associations etc



Collaboration with Community Transport services



Work with partner to provide adapted / wheel chair friendly services where requested from users



Have quality and convenient services

Respond to customer feedback to improve user experience e.g. app interface, bike design, billing systems





Integrate shared transport with public transport



Collaboration with authorities and other mobility providers to integrate services digitally through journey planning information and ticketings

Collaboration with authorities and other mobility providers to integrate services with ticketings and payment systems

Collaboration with authorities and other mobility providers to integrate services physically on the street with mobi-hubs





Integrate shared transport into planning processes for new developments

Engaging with development of planning guidance and seek partnerships with developers of business parks, university campuses, science parks, hospitals etc



Name of pledge organisation

Address

Name of key pledge contact

Email